**National Healthy Homes Month 2021**  
*A Twitter chat presented by the National Center for Healthy Housing*  
  
**Wednesday, June 23, 2021, 3 to 4 p.m. ET (12 to 1 p.m. PT).** **#NHHMchat**

The National Healthy Housing Center (NCHH) is hosting a National Healthy Homes Month-themed Twitter chat **(#NHHMchat)** during **National Healthy Homes Month** to exchange ideas, spread awareness, and take action on home hazard prevention and the implementation of effective healthy homes policies. As in years past, we’re hosting the chat at the end of HUD’s National Healthy Homes Month to collect and share the great healthy homes learning opportunities and resources that appear throughout the month of June.

The **#NHHMchat** aims to:

* Raise awareness of the importance of home assessments and their impact on health.
* Discuss available resources for local government, communities, property owners, and residents.
* Encourage strategic partnerships, regulatory action, and policies that promote healthier homes and communities.

**NHHM partners, please:**

1. Participate in the live chat on June 23 at 3 p.m. ET (12:00 p.m. PT).
2. Help promote #NHHMchat widely to your followers, members, and partners to ensure broad participation.

**To participate**, follow [@NCHH](http://twitter.com/nchh) and RSVP at <https://www.twtvite.com/NHHMchat21>. On Wednesday, June 23, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NHHMchat** hashtag and share your thoughts and ideas on policies and practices to address housing health issues and response. *Be sure to include* ***#NHHMchat*** *in your tweets so that the chat participants can easily follow you and others during this event.*

**Promote the chat widely** for maximum participation! Follow [@NCHH](http://twitter.com/nchh) and retweet our Twitter chat promotions during the days leading up to the chat. The more people see the chat, the more we can accomplish toward making healthy housing a reality for all Americans.

As an NCHH and/or National Safe and Healthy Housing Coalition partner, you have an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NHHMchat** questions to formulate your answers now.  
  
Have a Conflict?   
If you’re scheduled to be elsewhere but would still like to participate, you have options. It’s okay to join the chat late. As long as you’ve identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your tweets using [TweetDeck](https://tweetdeck.twitter.com/), [Hootsuite](https://hootsuite.com/), [Buffer](https://buffer.com/), or other tweet/post management service.   
  
Format Your Tweets

When writing your tweets, be sure to remember these tips:

* Include the hashtag **#NHHMchat** in all your tweets.
* Start your answers with A1, A2, A3, et cetera, to correspond to the question number.
* You have only 280 characters per tweet, including spaces and links (note that links on Twitter always use 23 characters, regardless of their actual length), but you’re not limited to one tweet per answer to a question. You may also use A1a, A1b, A1c, and so on, to indicate a multipart answer or multiple responses to a given question.
* Note that you can also make your answer pop by adding an image or animation file. These files do not use any additional characters, but you may want to research sizes, shapes, and best practices before you start posting images.
* Use links to your website, programs, initiatives, and partners in your tweets! Promote the good work that you and your community or organization is doing! (Note that links on Twitter always use 23 characters, regardless of their actual length.)

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you’re doing to encourage healthier home environments!

**If** **you haven’t already, RSVP here now!** [**https://www.twtvite.com/NHHMchat21**](https://www.twtvite.com/NHHMchat21)

The #NHHMchat question schedule begins on the next page.

#NHHMchat Question ScheduleTo help you out, we’ve preformatted the answers for you. To appear in the chat, your answers *must* include the **#NHHMchat** hashtag.

**Check-In.   
*Check-In Question: Where are you tweeting from today and how is the weather? Are you still working from home or back in the office? Tell us by sharing an image or video. #NHHMchat #NHHM2021***

**3:04 p.m.**A: #NHHMchat #NHHM2021

**Question 1.**

***Q1: The theme for @HUDHealthyHomes’ National Healthy Homes Month 2021 is “The Power of Partnerships.” How would you define or describe the power of partnerships that advance #HealthyHousing? #NHHMchat #NHHM2021***

**3:10 p.m.**

A1: #NHHMchat #NHHM2021

**Question 2.**

***Q2: Through practical research, advocacy and awareness building, and community capacity building, NCHH transforms lives by transforming housing. Tell us what drives your work or the work of your organization in #HealthyHousing? #NHHMchat #NHHM2021 #HUDHealthyHomes***

**3:15 p.m.**

A2: #NHHMchat #NHHM2021

**Question 3.**

***Q3:*** ***The past year has required a great deal of adaptability and change. How has the pandemic challenged, elevated, or advanced your partnerships or work? #NHHMchat #NHHM2021 #HUDHealthyHomes #Pandemic***

**3:20 p.m.**A3: #NHHMchat #NHHM2021

**Question 4.**

***Q4: June is National Healthy Homes Month, and May was Mental Health Awareness Month. How can #HealthyHomes improve well-being and mental health? #NHHMchat #NHHM2021 #MentalHealth***

**3:25 p.m.**

A4: #NHHMchat #NHHM2021

**Question 5.**

***Q5: Recently, @SecFudge confirmed that #HousingIsInfrastructure. How does the framework of housing as infrastructure create new opportunities for the field of #HealthyHousing or impact the way your organization works? #NHHMchat #NHHM2021 #HousingIsInfrastructure***

**3:30 p.m.**A5: #NHHMchat #NHHM2021

**Question 6.**

***Q6: How can (or have) partnerships in #HealthyHousing advance(d) justice, equity, diversity, and inclusion (JEDI) in different aspects of your work? Policy? Advocacy? Research? Programs? Operations? Communications? #NHHMchat #NHHM2021 #HUDHealthyHomes***

**3:35 p.m.**A6: #NHHMchat #NHHM2021

**Question 7.**

***Q7: What do you need from funders or want them to know about investing in advancing healthy housing? If you’re a funder, what advice do you have or what are you looking for when investing in #HealthyHousing? #NHHMchat #NHHM2021 #HUDHealthyHomes***

**3:40 p.m.**A7: #NHHMchat #NHHM2021

**Question 8.**

***Q8: We know that climate change is affecting communities unequally. What are you doing to drive more equitable solutions for climate-resilient #HealthyHousing? #NHHMchat #NHHM2021 #ClimateChange #HUDHealthyHomes***

**3:45 p.m.**A8: #NHHMchat #NHHM2021

**Question 9.**

***Q9: The last year has underscored how racism affects access to #HealthyHousing. What resources have you found to help open dialogue about, raise awareness for, and/or advance #RacialEquity in housing policies and practices? #NHHMchat #NHHM2021 #HUDHealthyHomes***

**3:50 p.m.**A9: #NHHMchat #NHHM2021

**Question 10.  
*Q10: Strengthening community means building partnerships. Who are some people or organizations you love working with or want to work with? Who should be part of the #HealthyHousing conversation but generally isn’t? #NHHMchat #NHHM2021 #HUDHealthyHomes***

**3:55 p.m.**A10: #NHHMchat #NHHM2021

Final Reminders and Notes About the #NHHMchat   
If you had something you wanted to tell the world related to healthy housing, but we didn’t give you the question, go ahead and tweet it anyway!

* Make sure that your tweets include **#NHHMchat** in them so they’ll be seen by the chat audience (and also **#NHHM2021** for even more exposure), but we recommend not assigning them to a particular question. In other words, you may not want to begin your tweet with “A3” if it has nothing to do with “Q3.”

If you’re not able to join the chat when it starts, that’s okay!

* Just join when you can, but make sure that your tweets include **#NHHMchat** in them so they’ll be seen by the chat audience.
* If you’re replying to one of the chat questions on this document, don’t forget to include the A1, A2, A3, et cetera in your tweet as well.

If you miss the chat completely but still want to participate, that’s okay!

* We’ll collect all the tweets marked with #NHHMchat for a Wakelet record starting the next morning, so as long as you’ve posted on the day of the chat, it’s okay with us; however, the visibility of your posts will be less than if you’d been posting during the chat hour.

**If you want to chat some more, that’s wonderful! Here’s some information about our next two scheduled chats:**

* **You can register for our next National Lead Poisoning Prevention Week chat (#NLPPWchat) on Tuesday, October 26, 2021, at 3 p.m. here:** [**https://www.twtvite.com/NLPPWchat21**](https://www.twtvite.com/NLPPWchat21)
* **You can even register for our next summer’s National Healthy Homes Month chat (#NHHMchat) on Wednesday, June 22, 2022, at 3 p.m. here:** [**https://www.twtvite.com/NHHMchat22**](https://www.twtvite.com/NHHMchat22)