*Presents the fifth annual Twitter chat in support of*

**National Healthy Homes Month 2024**

**Tuesday, April 30, 2024, 3 to 4 p.m. ET (12 to 1 p.m. PT).** **#NHHMchat**

The National Healthy Housing Center (NCHH) is hosting a **National Healthy Homes Month**-themed chat **(#NHHMchat)** to exchange ideas, spread awareness, and take action on home hazard prevention and the implementation of effective healthy homes policies. As in years past, we’re hosting the chat near the end of HUD’s National Healthy Homes Month to collect and share the great healthy homes learning opportunities and resources that appear throughout the month of April.

*As with our #NLPPWchat last October, we're holding chats on multiple platforms simultaneously: In addition to X (formerly known as Twitter), the #NHHMchat will occur on Facebook, LinkedIn, and (for the first time) Threads. Participants may post answers to the platform of their choice or even to multiple platforms.*

 The **#NHHMchat** aims to:

* Raise awareness of the importance of home assessments and their impact on health.
* Discuss available resources for local government, communities, property owners, and residents.
* Encourage strategic partnerships, regulatory action, and policies that promote healthier homes and communities.

**NHHM partners, please:**

1. Participate in the live chat on April 30 at 3 p.m. ET (12:00 p.m. PT).
2. Help promote #NHHMchat widely to your followers, members, and partners to ensure broad participation.

**To participate**, follow [@NCHH](http://twitter.com/nchh) and RSVP at <https://bit.ly/NHHMchat24>. On Tuesday, April 30, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NHHMchat** hashtag and share your thoughts and ideas on policies and practices to address housing health issues and response. *Be sure to include* ***#NHHMchat*** *in your posts so that the chat participants can easily follow you and others during this event.*

**Promote the chat widely** for maximum participation! Like or follow NCHH and share our chat promotions in the days leading up to the event. The more that people see the chat, the more people tune in to read what you have to say, and the more this community can accomplish toward making safe, healthy homes a reality for all Americans.

For your convenience, links to our various social media accounts appear below:

* Facebook: [@HealthyHousing](https://www.facebook.com/HealthyHousing/)
* LinkedIn: [@NCHH](https://www.linkedin.com/company/national-center-for-healthy-housing)
* Threads: [@nchhorg](https://www.instagram.com/nchhorg/)
* X/Twitter: [@NCHH](http://twitter.com/nchh)

As a chat participant, you have an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NHHMchat** questions to formulate your answers now. Where space permits, we also recommend including one or more of the official agency hashtags (such as #NHHM24) for increased visibility.

Have a Conflict?
If you’re scheduled to be elsewhere but would still like to participate, you have options. First, it’s okay to join the chat late. As long as you’ve identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your replies using a post management tool (such as [Hootsuite](https://hootsuite.com/) or [Sprout Social](https://sproutsocial.com/)).

Formatting Replies

When composing responses, be sure to remember these tips:

* Include the hashtag **#NHHMchat** in all your posts. If your response doesn’t include this hashtag, some attendees may not see your post at all. This is especially important on the X platform.
* You’re not limited to one reply to a question. You may also use A1a, A1b, A1c, and so on, to indicate a multipart reply or multiple responses to a given question. Begin your replies with A1, A2, A3, et cetera, to correspond to the question number.
* Include links to your website, programs, initiatives, and partners in your posts! Promote the good work that you, your community, or your organization does!
* For those participating in the chat via the X platform: You have only 280 characters per post, including spaces and links (note that links on X always use 23 characters, regardless of their actual length). Your posts on Facebook, LinkedIn, and Threads allow much longer posts, but be careful not to write an answer so long that no one reads it.

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you’re doing to encourage healthier home environments!

**If** **you haven’t already, RSVP here now!** [**https://bit.ly/NHHMchat24**](https://bit.ly/NHHMchat24)

#NHHMchat Question ScheduleTo help you out, we’ve preformatted the answers for you. To appear in the chat, your answers must include the **#NHHMchat** hashtag.

**Check-In.
*Check-In Question: Let’s find out who’s here for the conversation! First, tell us where you’re chatting from today, then describe your organization either using an image or in under 10 words! #NHHMchat #NHHM24***

**3:03 p.m.**A: #NHHMchat #NHHM24

**Question 1.**

***Q1: The theme for @HUDHealthyHomes’ National Healthy Homes Month 2024 is “Making an Impact: Healthy, Safe, and Resilient Homes.” What does this year’s theme mean to you/your organization/your community, and why is it important? #NHHMchat #NHHM24***

**3:10 p.m.**

A1: #NHHMchat #NHHM24

**Question 2.**

***Q2: Having a trained and empowered #workforce is critical to local #HealthyHousing efforts. What is working well to prepare this workforce? What kind of training or workforce development is missing for the field? Who else needs training? On which topics? #NHHMchat #NHHM24***

**3:15 p.m.**

A2: #NHHMchat #NHHM24

**Question 3.**

***Q3:*** ***Rural, tribal & territorial communities experience significant health disparities but are often left out of conversations about housing quality. What are some promising approaches for improving housing quality in rural, tribal & territorial communities? #NHHMchat #NHHM24***

**3:20 p.m.**A3: #NHHMchat #NHHM24

**Question 4.**

***Q4: With #Elections2024 looming, there have been some interesting proposals at the federal level (Whole Home Repair, formula funding). What should candidates at the local, state & federal levels know about housing quality? (Please avoid political mudslinging.) #NHHMchat #NHHM24***

**3:25 p.m.**

A4: #NHHMchat #NHHM24

**Question 5.**

***Q5: For community members and organizations working at the local level: What do you wish local, state, or federal decision-makers and funders understood about your community’s needs and/or the barriers you’re facing in accessing services or resources? #NHHMchat #NHHM24***

**3:30 p.m.**A5: #NHHMchat #NHHM24

**Question 6.**

***Q6: Next month is Mental Health Awareness Month. Do you think housing impacts mental health? If so, what should we know about the connection, and what can we do about it? #NHHMchat #NHHM24 #MentalHealth***

**3:35 p.m.**A6: #NHHMchat #NHHM24

**Question 7.**

***Q7: The right data can be a powerful tool for advocacy & making the case for investment in improving housing quality. What data or tools (could be a new tool or a best-kept secret) are helping you advance healthy housing? What data or tools do you wish existed? #NHHMchat #NHHM24***

**3:40 p.m.**A7: #NHHMchat #NHHM24

**Question 8.**

***Q8: What were you hoping we’d ask more about (home-based childcare, older adults, injury prevention, IAQ, racial equity, data, technology, partnerships, something else?). What healthy housing work are you excited about in 2024? #NHHMchat #NHHM24***

**3:45 p.m.**A8: #NHHMchat #NHHM24

**Question 9.**

***Q9: Conversations about housing quality can get stuck when they focus on tradeoffs with other priorities like climate change or housing affordability. How can we help the field transcend this zero-sum game mentality and see housing as a powerful multi-solver? #NHHMchat #NHHM24***

**3:50 p.m.**A9: #NHHMchat #NHHM24

**Question 10.
*Q10: Our collective understanding of the role of safe and healthy housing in making the world a better place is constantly evolving. What #HealthyHousing issues aren’t we talking about or talking about enough? What do you hope we’re talking more about next year? #NHHMchat #NHHM24***

 **3:55 p.m.**A10: #NHHMchat #NHHM24

Final Reminders and Notes About the #NHHMchat
If you had something you wanted to tell the world related to healthy housing, but we didn’t give you the question, go ahead and post it anyway!

* Make sure that your posts include **#NHHMchat** in them so they’ll be seen by the chat audience (and also **#NHHM24** for even more exposure), but we recommend not assigning them to a particular question. In other words, you may not want to begin your post with “A3” if it has nothing to do with “Q3.”

If you’re not able to join the chat when it starts, that’s okay!

* Just join when you can, but make sure that your posts include **#NHHMchat** in them so they’ll be seen by the chat audience.
* If you’re replying to one of the chat questions on this document, don’t forget to include the A1, A2, A3, et cetera in your post as well.

If you miss the chat completely but still want to participate, that’s okay!

* We’ll collect all the posts marked with #NHHMchat for a Wakelet record starting the next morning, so as long as you’ve posted on the day of the chat, it’s okay with us; however, the visibility of your posts will be less than if you’d been posting during the chat hour.

**If**