**National Lead Poisoning Prevention Week 2020**

*A Twitter chat presented by the National Center for Healthy Housing*

**Tuesday, October 27, 2020, 3 to 4 p.m. ET (12 to 1 p.m. PT). #NLPPWchat**

The National Healthy Housing Center (NCHH) is hosting its fourth annual Twitter chat **(#NLPPWchat)** during **National Lead Poisoning Prevention Week** to spread awareness and take action on lead poisoning prevention and response policies. The **#NLPPWchat** aims to:

* Discuss lead poisoning prevention and response.
* Raise awareness about the sources of lead exposure.
* Share helpful initiatives, policies, and resources.

**Here’s how you can help us raise awareness about lead hazards:**

1. Participate in the live chat on October 27 at 3 p.m. ET (12 p.m. PT).
2. Help promote **#NLPPWchat** widely to your followers, members, and partners to ensure broad participation.

**To participate**, follow [@NCHH](http://twitter.com/nchh) and RSVP at <http://bit.ly/NLPPWchat20>. On October 27, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NLPPWchat** hashtag and share your thoughts and ideas on policies and practices to address lead poisoning prevention and response. *Be sure to include* ***#NLPPWchat*** *in your tweets so that the chat participants can easily follow you and others during this event.*

**Promote the chat widely** for maximum participation! Find social media tools at <http://bit.ly/NLPPW2020>. Also, follow [@NCHH](http://twitter.com/nchh) and retweet our Twitter chat promotions in the days leading up to the chat.

This chat is an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NLPPWchat** questions to formulate your answers now.

**Have a Conflict?**
If you’re scheduled to be elsewhere but would still like to participate, you have options! It’s okay to join the chat late. As long as you’ve identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your tweets using [TweetDeck](https://tweetdeck.twitter.com/), [Hootsuite](https://hootsuite.com/), or other tweet/post management service.

**Check Out This and Past Twitter Chats**

Don’t forget to revisit the chat when you can, either on Twitter or in curated form via Wakelet. (Last year’s Wakelet archive is available on our dedicated National Lead Poisoning Prevention Week page, and the 2020 Wakelet archive will be added to the page within a few days of the chat: <http://bit.ly/NLPPW2020>.)

**Format Your Tweets**

When writing your tweets, be sure to remember these tips:

* Include the hashtag **#NLPPWchat** in all of your tweets.
* Start your answers with A1, A2, A3, et cetera, to correspond to the question number.
* You have only 280 characters per tweet, including spaces and links (more on that below), but you’re not limited to one tweet answer per question. You may also use A1a, A1b, A1c, and so on, to indicate either a multipart answer or multiple responses to a given question.
* Use links to your website, programs, initiatives, and partners in your tweets! Promote the good work you and your community or organization are doing! (Note that links on Twitter always use 23 characters, regardless of their actual length.)

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you’re doing to prevent and respond to lead poisoning!

**If** **you haven’t already, RSVP here now!** **http://bit.ly/NLPPWchat20**

**The #NLPPWchat question schedule begins on the next page.**

**#NLPPWchat Question Schedule**To help you out, we’ve preformatted the answers for you. To appear in the chat, your answers must include the **#NLPPWchat** hashtag. You may also want to include the #NLPPW2020 hashtag, which heightens your post’s visibility during National Lead Poisoning Prevention Week; however, this is optional.

***Check-In Question: Who are you, where are you tweeting from today, and how’s your weather? If you’re working from home, tell us how you’re feeling after 8 months of #socialdistancing, facemasks & distance learning—using images or videos (jpg, gif, or mp4)! #NLPPWchat #NLPPW2020***

3:02 p.m.
A: #NLPPWchat #NLPPW2020

***Q1: With #ElectionDay just one week away, what do you want candidates at the local, state, and federal levels to know—or do—about lead poisoning prevention? (Please avoid political mudslinging.) #NLPPWchat #NLPPW2020 #PublicHealth #LeadPoisoning #HealthyHomes #Elections2020***

3:07 p.m.
A1: #NLPPWchat #NLPPW2020

***Q2: What new tools and other resources have you recently discovered or are you using in 2020 to fight lead poisoning? Share as many as you can and give a shout out to your partners and other who inspire you! #NLPPWchat #NLPPW2020 #PublicHealth #LeadPoisoning***

3:13 p.m.
A2: #NLPPWchat #NLPPW2020

***Q3: For better and for worse, how has the #COVID19 #pandemic changed your approach to childhood lead poisoning prevention or lead hazard control? What are you doing differently? What have you learned? #NLPPWchat #NLPPW2020 #PublicHealth #LeadPoisoning #LeadExposure #HealthyHomes***

3:19 p.m.
A3: #NLPPWchat #NLPPW2020

***Q4: What is the role of healthy housing in fighting for racial justice and dismantling systems that perpetuate racial disparities in housing and health, including lead exposure? #NLPPWchat #NLPPW2020 #RacismIsAPublicHealthProblem #BlackLivesMatter #BLM***

3:25 p.m.
A4: #NLPPWchat #NLPPW2020

***Q5: Having a trained and empowered #workforce is critical to local #leadpoisoning prevention efforts. What successes have you had to help promote #workforcedevelopment? What barriers? What promising opportunities? #NLPPWchat #NLPPW2020 #HealthyHomes #HealthyHousing***

3:31 p.m.
A5: #NLPPWchat #NLPPW2020

***Q6: Lead paint hazards in and around homes are still a major contributing factor, but children are exposed to lead in other settings and from other sources. What are you doing or what needs to be done to address lead exposure more holistically? #NLPPWchat #NLPPW2020 #HealthyHomes #HealthyHousing***

3:36 p.m.
A6: #NLPPWchat #NLPPW2020

***Q7***: ***Landlords, tenants, and homeowners are all important pieces of the #leadpoisoning prevention puzzle. What can be done to build better partnerships b/t #landlords and #renters and encourage property owners to address hazards proactively? #NLPPWchat #NLPPW2020 #RentalProperty***

3:41 p.m.
A7: #NLPPWchat #NLPPW2020

***Q8: How do you or your partners use data to improve testing rates, target resources, and/or identify at-risk housing or families? How are you and your partners improving public access to data? #NLPPWchat #NLPPW2020 #LeadFreeKids #LeadPoisoning #HealthData***

3:46 p.m.
A8: #NLPPWchat #NLPPW2020

***Q9: An #eviction crisis, #wildfires, #hurricanes & other #climatechange-related events are creating new housing challenges at the state and local levels. What challenges or opportunities are facing the field of #leadpoisoning prevention? #NLPPWchat #NLPPW2020 #HealthyHomes***

3:51 p.m.
A9: #NLPPWchat #NLPPW2020

***Q10: What policies, tools, and resources will you use and which partners will you work with over the next year to take your lead poisoning prevention work to the next level? How can this community support you? #NLPPWchat #NLPPW2020 #HealthyHomes #NLPPW2021 #NHHM2021***

3:56 p.m.
A10: #NLPPWchat #NLPPW2020