*Presents the fifth annual Twitter chat in support of*

**National Lead Poisoning   
Prevention Week 2021**  
  
**Tuesday, October 26, 2021, 3 to 4 p.m. ET (12 to 1 p.m. PT).** **#NLPPWchat**

The National Healthy Housing Center (NCHH) is hosting a **National Lead Poisoning Prevention Week**-themed Twitter chat **(#NLPPWchat)** to exchange ideas, spread awareness, and take action on lead poisoning prevention and response policies.

The **#NLPPWchat** aims to:

* Discuss lead poisoning prevention and response.
* Raise awareness about the sources of lead exposure.
* Share helpful initiatives, policies, and resources.

**NLPPW partners, please:**

1. Participate in the live chat on October 26 from 3-4 p.m. ET (12-1 p.m. PT).
2. Help promote **#NLPPWchat** widely to your followers, members, and partners to ensure broad participation.

**To participate**, follow [@NCHH](http://twitter.com/nchh) and RSVP at <http://bit.ly/NLPPWchat21>. On Wednesday, June 23, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NLPPWchat** hashtag and share your thoughts and ideas on policies and practices to address housing health issues and response. *Remember to include* ***#NLPPWchat*** *in your tweets so that the chat participants can easily follow you and others during this event.*

**Promote the chat widely** for maximum participation! Follow [@NCHH](http://twitter.com/nchh) and retweet our Twitter chat promotions during the days leading up to the chat. The more that people see the chat, the more people tune in to read what you have to say, and the more this community can accomplish toward making safe, healthy homes a reality for all Americans.

As an NCHH and/or National Safe and Healthy Housing Coalition partner, you have an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NLPPWchat** questions to formulate your answers now. (Learn more about the National Safe and Healthy Housing Coalition at <http://bit.ly/NSHHC>.) Where space permits, we also recommend including one or more of the official agency hashtags (#NLPPW2021, #LeadFreeKids) for increased visibility.   
  
Have a Conflict?   
If you’re scheduled to be elsewhere but would still like to participate, you have options. It’s okay to join the chat late. As long as you’ve identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your tweets using [TweetDeck](https://tweetdeck.twitter.com/), [Hootsuite](https://hootsuite.com/), or other tweet/post management service.   
  
Format Your Tweets

When writing your tweets, be sure to remember these tips:

* Include the hashtag **#NLPPWchat** in all your tweets.
* Start your answers with A1, A2, A3, et cetera, to correspond to the question number.
* You have only 280 characters per tweet, including spaces and links (note that links on Twitter always use 23 characters, regardless of their actual length), but you’re not limited to one tweet per answer to a question. You may also use A1a, A1b, A1c, and so on, to indicate a multipart answer or multiple responses to a given question.
* Use links to your website, programs, initiatives, and partners in your tweets! Promote the good work that you and your community or organization is doing! (Note that links on Twitter always use 23 characters, regardless of their actual length.)

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you’re doing to encourage healthier home environments!

**If** **you haven’t already registered, RSVP here now!** [**https://www.twtvite.com/NLPPWchat21**](https://www.twtvite.com/NHHMchat21)

**You can also register for our next #NHHMchat on June 22, 2022, at 3 p.m.:** [**https://www.twtvite.com/NHHMchat22**](https://www.twtvite.com/NHHMchat22)

*The #NLPPWchat question schedule begins on the next page.*

#NLPPWchat Question ScheduleTo help you out, we’ve preformatted the answers for you. To appear in the chat, your answers must include the **#NLPPWchat** hashtag.

**Check-In.   
*Check-In Question: Let’s find out who’s here for the conversation! First, tell us where you’re tweeting from today, then describe your organization in under eight words! #NLPPWchat #NLPPW2021*** ***#LeadFreeKids***

**3:02 p.m.**A: #NLPPWchat #NLPPW2021

**Question 1.**

***Q1: What new tools and other resources have you recently discovered or are you using in 2021 to fight lead poisoning? Share as many as you can and shout out to your partners and others who inspire you! #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:10 p.m.**

A1: #NLPPWchat #NLPPW2021

**Question 2.**

***Q2: How do you or your partners use data to improve testing rates, target resources, and/or identify at-risk housing or families? How are you and your partners improving public access to data? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:15 p.m.**

A2: #NLPPWchat #NLPPW2021

**Question 3.**

***Q3:*** ***Lead paint hazards in and around homes are still a major contributing factor, but children and adults are exposed to lead in other settings and from other sources. What are you doing or what needs to be done to address lead exposure more holistically? #NLPPWchat #NLPPW2021***

**3:20 p.m.**A3: #NLPPWchat #NLPPW2021

**Question 4.**

***Q4: What policies, programs, or efforts make a difference in preventing and responding to childhood lead poisoning? (Please share links and resources.) #NLPPWchat #NLPPW2021*** ***#LeadFreeKids***

**3:25 p.m.**

A4: #NLPPWchat #NLPPW2021

**Question 5.**

***Q5: #Rural, #tribal, and other communities are often left out of the lead poisoning prevention conversation. What are you doing (and what else needs to be done) to help all communities prevent lead exposure? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:30 p.m.**A5: #NLPPWchat #NLPPW2021

**Question 6.**

***Q6: What is the role of healthy housing in fighting for racial justice and dismantling systems that perpetuate racial disparities in housing and health, including lead exposure? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:35 p.m.**A6: #NLPPWchat #NLPPW2021

**Question 7.**

***Q7: As the country debates investments in #infrastructure and how to create a more sustainable and equitable future, what should decision-makers at the federal, state, and local levels know about lead poisoning? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:40 p.m.**A7: #NLPPWchat #NLPPW2021

**Question 8.**

***Q8: We have decades of experience in identifying and addressing lead hazards and responding to lead-exposed children. Are there still research gaps? If so, what are they, and/or how are you and your partners addressing that need? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:45 p.m.**A8: #NLPPWchat #NLPPW2021

**Question 9.**

***Q9: What will it take for the U.S. to eliminate preventable lead exposures, shifting to a focus on primary prevention and preventing exposures before they happen versus waiting until after a child is exposed to act? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:50 p.m.**A9: #NLPPWchat #NLPPW2021

**Question 10.  
*Q10: As a country, we’ve been working to eliminate childhood lead poisoning for decades. What are our biggest challenges and opportunities for the next decade of lead poisoning prevention work? What keeps you up at night? What gives you hope? #NLPPWchat #NLPPW2021 #LeadFreeKids***

**3:55 p.m.**A10: #NLPPWchat #NLPPW2021

Final Reminders and Notes About the #NLPPWchat   
If you had something you wanted to tell the world related to lead poisoning prevention, but we didn’t give you the question, go ahead and tweet it anyway!

* Make sure that your tweets include **#NLPPWchat** in them so they’ll be seen by the chat audience (and also **#NLPPW2021** and **#LeadFreeKids** for even more exposure), but we recommend not assigning them to a particular question. In other words, you may not want to begin your tweet with “A3” if it has nothing to do with “Q3.”

If you’re not able to join the chat when it starts, that’s okay!

* Join when you can, but make sure that your tweets include **#NLPPWchat** in them so they’ll be seen by the chat audience.
* If you’re replying to one of the chat questions on this document, don’t forget to include the A1, A2, A3, et cetera, in your tweet as well.

If you miss the chat completely but still want to participate, that’s okay!

* We’ll collect all the tweets marked with #NLPPWchat for a Wakelet record starting the next morning, so as long as you’ve posted on the day of the chat, it’s okay with us; however, the visibility of your posts will be less than if you’d been posting during the chat hour. We’ll do our best to relocate any delayed responses into their logical locations in the Wakelet record.

**If you want to chat some more, that’s wonderful! Get next year’s chats on your calendar now!**

* **You can already register for our next National Healthy Homes Month chat (#NHHMchat) on Wednesday, June 22, 2022, at 3 p.m. here: https://www.twtvite.com/NHHMchat22**
* **You can already register for our next National Lead Poisoning Prevention Week chat (#NLPPWchat) on Wednesday, October 26, 2022, at 3 p.m. here: https://www.twtvite.com/NLPPWchat22**