



THE LANDSCAPE

Current Challenges and Opportunities



Uneven code enforcement to prevent home environmental exposures



Fewer federal dollars for public health and housing services



Health care industry interested in addressing the root causes of disease



Inadequate framing of healthy housing as a priority public health and housing issue



Misaligned incentives between sectors investing in and benefiting from healthy housing



Green building and energy efficiency movements embracing health

OUR ROLE

OUR PURPOSE

To secure healthy homes for all.

OUR PHILOSOPHY

Through partnerships, community-based research, and advocacy we can reduce health disparities in low-income communities and communities of color.

WE WILL DRAW FROM AND BUILD ON OVER 20 YEARS OF EXPERIENCE IN:

- Convening and leading the healthy housing movement.
- Conducting practical research.
- Translating and disseminating credible science into useful human tools.
- Garnering broad cross-sectoral support for better housing.
- Advocating for and with populations which traditionally have been marginalized.

OUR FOCUS AREAS

Sustaining

Children & Housing



GOAL 1: Identify practical and proven steps for creating safe and healthy homes for children

GOAL 2: Advocate for evidence-based healthy homes practices and programs

GOAL 3: Increase health care financing of safe and healthy homes

Emerging

Older Adults & Healthy Neighborhoods



GOAL 4: Identify practical and proven steps for creating safe and healthy homes for older adults

GOAL 5: Increase health equity through enlightened housing and community development decisions

OUR IMPACT

In 3-5 years, as a result of our work, we want to see in place:

- Better housing and better health.
- A reduction in housing-related health disparities.
- Increased expectations and accountability for safe and healthy housing.

