

# Lead Poisoning Prevention Week: Making an Impact!

Presented by:

National Center for Healthy Housing  
National Safe and Healthy Housing Coalition

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# Planning Events

Tools and Actions for Successful Events

Why



# LPPW2016 POSTER

#FindFixFund



## NATIONAL LEAD POISONING PREVENTION WEEK

OCTOBER 23-29, 2016

Get Your Home Tested



Get Your Child Tested



Learn About Drinking Water



Understand The Facts



1-800-424-LEAD (5323)

#LeadFreeKids  
#LPPW2016



[cdc.gov/nceh/lead](http://cdc.gov/nceh/lead)



[hud.gov/lead](http://hud.gov/lead)



[epa.gov/lead](http://epa.gov/lead)

# EXAMPLE: OMAHA EVENTS

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## Planned Activities

10:00am

Kick-off to National Lead Poisoning Prevention Week

Press Conference with Rep. Brad Ashford held at a home where the HUD-funded City Lead Hazard Control Program and Omaha Healthy Kids Alliance are working to make the home lead-safe and healthy.

Placement of Healthy Home in Progress yard sign

12:00pm

Luncheon at Methodist College (HUD representatives including Secretary Castro have been invited)

Launch of the Lead Free in Five Campaign – a five point plan to eliminate lead in Omaha

1. Lead testing of homes
2. Lead hazard elimination
3. Community-wide education
4. Data collection and information dissemination
5. Best practices and policies developed to support a lead-safe community

Highlight existing programs in the city:

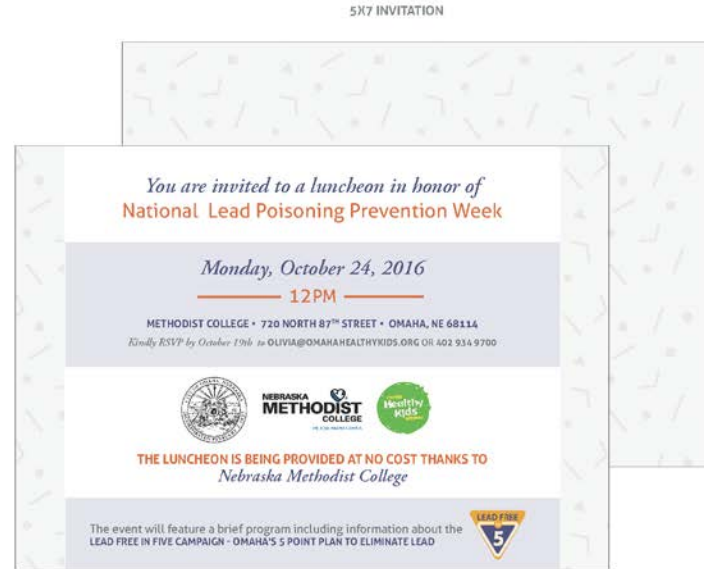
- HUD-funded City Lead Hazard Control program
- EPA-funded City Soil Remediation program
- Methodist Hospital College of Nursing blood lead screening program
- Omaha Healthy Kids Alliance City-funded Lead Education Action program
- Douglas County Health Department Childhood Lead Poisoning Prevention program
- City-wide plan for Healthy Homes

5:00pm

Sherman Elementary Lead Poisoning Prevention Block Party

- Blood lead screening
- Live music with a DJ
- Fun activities for kids
- Education about lead poisoning prevention
- Giveaways

# Event Example



Kara Eastman

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National Center for  
**HEALTHY HOUSING**



National Safe and Healthy  
Housing Coalition