Lead Poisoning Prevention Week: Making an Impact!

Presented by:
National Center for Healthy Housing
National Safe and Healthy Housing Coalition

bit.ly/FindFixLEAD
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Planning Events
Tools and Actions for Successful Events

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Why
Planned Activities

10:00am
Kick-off to National Lead Poisoning Prevention Week
Press Conference with Rep. Brad Ashford held at a home where the HUD-funded City Lead Hazard Control Program and Omaha Healthy Kids Alliance are working to make the home lead-safe and healthy.
Placement of Healthy Home in Progress yard sign

12:00pm
Luncheon at Methodist College (HUD representatives including Secretary Castro have been invited)
Launch of the Lead Free in Five Campaign – a five point plan to eliminate lead in Omaha
1. Lead testing of homes
2. Lead hazard elimination
3. Community-wide education
4. Data collection and information dissemination
5. Best practices and policies developed to support a lead-safe community
Highlight existing programs in the city:
   - HUD-funded City Lead Hazard Control program
   - EPA-funded City Soil Remediation program
   - Methodist Hospital College of Nursing blood lead screening program
   - Omaha Healthy Kids Alliance City-funded Lead Education Action program
   - Douglas County Health Department Childhood Lead Poisoning Prevention program
   - City-wide plan for Healthy Homes

5:00pm
Sherman Elementary Lead Poisoning Prevention Block Party
- Blood lead screening
- Live music with a DJ
- Fun activities for kids
- Education about lead poisoning prevention
- Giveaways
Event Example