

# National Center for HEALTHY HOUSING

*Presents the seventh annual chat in support of*

## National Lead Poisoning Prevention Week 2023

**Wednesday, October 25, 2023, 3 to 4 p.m. ET (12 to 1 p.m. PT). #NLPPWchat**

The National Healthy Housing Center (NCHH) is hosting a **National Lead Poisoning Prevention Week**-themed chat (**#NLPPWchat**) to exchange ideas, spread awareness, and take action on lead poisoning prevention and response policies.

*This year, in addition to X (formerly known as Twitter), we're experimenting with holding simultaneous chats on Facebook, Instagram, and LinkedIn. Participants may post answers to the platform of their choice or to multiple platforms.*

The **#NLPPWchat** aims to:

- Discuss lead poisoning prevention and response.
- Raise awareness about the sources of lead exposure.
- Share helpful initiatives, policies, and resources.

**NLPPW partners, please:**

1. Participate in the live chat on October 25 from 3-4 p.m. ET (12-1 p.m. PT).
2. Help promote **#NLPPWchat** widely to your followers, members, and partners to ensure broad participation.

**To participate**, follow [@NCHH](#) and RSVP at <http://bit.ly/NLPPWchat23>. On Wednesday, October 25, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NLPPWchat** hashtag and share your thoughts and ideas on policies and practices to address housing health issues and response. *Remember to include **#NLPPWchat** in your posts so the chat participants can easily follow you and others during this event.*

**Promote the chat widely** for maximum participation! Like or follow NCHH and share our chat promotions in the days leading up to the event. The more that people see the chat, the more people tune in to read what you have to say, and the more this community can accomplish toward making safe, healthy homes a reality for all Americans.



National Lead Poisoning  
Prevention Week

October  
22-28,  
2023



For your convenience, links to our various social media accounts appear below:

- Facebook: [@HealthyHousing](#)
- Instagram: [@nchhorg](#)
- LinkedIn: [@NCHH](#)
- X/Twitter: [@NCHH](#)

As a chat participant, you have an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NLPPWchat** questions to formulate your answers now. Where space permits, we also recommend including one or more of the official agency hashtags (#NLPPW2023, #LeadFreeKids) for increased visibility.

## Have a Conflict?

If you're scheduled to be elsewhere but would still like to participate, you have options. First, it's okay to join the chat late. As long as you've identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your replies using a post management tool (such as [Hootsuite](#) or [Sprout Social](#)).

## Formatting Replies

When composing responses, be sure to remember these tips:

- Include the hashtag **#NLPPWchat** in all your posts. If your response doesn't include this hashtag, some attendees may not see your post at all. This is especially important on the X platform.
- You're not limited to one reply to a question. You may also use A1a, A1b, A1c, and so on, to indicate a multipart reply or multiple responses to a given question. Begin your replies with A1, A2, A3, et cetera, to correspond to the question number.
- Include links to your website, programs, initiatives, and partners in your posts! Promote the good work that you, your community, or your organization does!
- For those participating in the chat via the X platform: You have only 280 characters per post, including spaces and links (note that links on X always use 23 characters, regardless of their actual length). Your posts on Facebook, Instagram, and LinkedIn allow much longer posts, but be careful not to write an answer so long that no one reads it.

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you're doing to encourage healthier home environments!

**If you haven't already registered, RSVP here now! <https://bit.ly/NLPPWchat23>**

***The #NLPPWchat question schedule begins on the next page.***



National Lead Poisoning  
Prevention Week

October  
22-28,  
2023



## #NLPPWchat Question Schedule

To help you out, we've preformatted the answers for you. To appear in the chat, your answers must include the #NLPPWchat hashtag.

### Check-In.

**Check-In Question:** This year's #NLPPW theme is "Together, we can prevent lead exposure!" and we're excited to be together with you today. Let's find out who's here! Describe yourself or your organization in a gif, meme, or 10 or fewer words. #NLPPWchat #NLPPW2023 #LeadFreeKids

**3:03 p.m.**

A: #NLPPWchat #NLPPW2023

### Question 1.

**Q1:** One of the themes for #NLPPW2023 is "Get the Facts." What are your organization's top three messages about lead exposure and lead prevention (and who needs to hear them)? #NLPPWchat #LeadFreeKids

**3:10 p.m.**

A1: #NLPPWchat #NLPPW2023

### Question 2.

**Q2:** While we're talking about what we want people to know about lead, how can we do a better job of getting the message out? What is (or isn't) working to raise awareness and inspire action on lead? #NLPPWchat #NLPPW2023 #LeadFreeKids

**3:15 p.m.**

A2: #NLPPWchat #NLPPW2023

### Question 3.

**Q3:** Many communities report that lead testing of children declined dramatically during the initial response to the COVID pandemic and hasn't yet rebounded. Why is this a problem and what needs to happen to increase testing rates? #NLPPWchat #NLPPW2023 #LeadFreeKids

**3:20 p.m.**

A3: #NLPPWchat #NLPPW2023



National Lead Poisoning  
Prevention Week

October  
22-28,  
2023



**Question 4.**

**Q4:** *Testing kids is important, but we don't have to wait for kids to be exposed and harmed before we act. Which policies, programs, or efforts make the biggest difference in proactively preventing lead exposure? #NLPPWchat #NLPPW2023 #LeadFreeKids*

**3:25 p.m.**

A4: #NLPPWchat #NLPPW2023

**Question 5.**

**Q5:** *Many agencies and organizations talk about their vision of lead-free kids and communities. What does lead-free mean to you? What are you doing and/or what needs to be done to address lead exposure more holistically? #NLPPWchat #NLPPW2023 #LeadFreeKids*

**3:30 p.m.**

A5: #NLPPWchat #NLPPW2023

**Question 6.**

**Q6:** *Having a trained and empowered #workforce is critical to local #LeadPoisoning prevention efforts. What successes have you had to help promote #WorkforceDevelopment? What barriers? What promising opportunities? #NLPPWchat #NLPPW2023 #LeadFreeKids*

**3:35 p.m.**

A6: #NLPPWchat #NLPPW2023

**Question 7.**

**Q7:** *For community members and orgs working at the local level: What do you wish local, state, or federal decision-makers and funders understood about your community's needs and/or the barriers you're facing in accessing services or resources? #NLPPWchat #NLPPW2023 #LeadFreeKids*

**3:40 p.m.**

A7: #NLPPWchat #NLPPW2023

**Question 8.**

**Q8:** *Why is safe, affordable, resilient housing important in fighting for racial justice? What are some promising strategies to advance #RacialEquity in lead poisoning prevention policies and practices? #NLPPWchat #NLPPW2023 #LeadFreeKids*

**3:45 p.m.**

A8: #NLPPWchat #NLPPW2023



### **Question 9.**

**Q9: It's been a big year for lead (@EPA's proposed rule changes, legacy telecom infrastructure, launch of the Biden-Harris Get the Lead Out Partnership). What surprised you most about lead in 2023? What gave you hope? What do you hope happens next? #NLPPWchat #NLPPW2023 #LeadFreeKids**

**3:50 p.m.**

A9: #NLPPWchat #NLPPW2023

### **Question 10.**

**Q10: In keeping with the week's theme of collaboration, did you meet a new partner today? Learn something new? Discover a new resource? Read an answer that made you think in a new way about lead? Tell us about it and tag your new besties! #NLPPWchat #NLPPW2023 #LeadFreeKids**

**3:55 p.m.**

A10: #NLPPWchat #NLPPW2023

## **Final Reminders and Notes About the #NLPPWchat**

If you had something you wanted to tell the world related to lead poisoning prevention, but we didn't give you the question, go ahead and tweet it anyway!

- Make sure that your posts include **#NLPPWchat** in them so they'll be seen by the chat audience (and also **#NLPPW2023** and **#LeadFreeKids** for even more exposure), but we recommend not assigning them to a particular question. In other words, you may not want to begin your post with "A3" if it's not actually related to "Q3."

If you're not able to join the chat when it starts, that's okay!

- Join when you can, but make sure that your tweets include **#NLPPWchat** in them so they'll be seen by the chat audience.
- If you're replying to one of the chat questions on this document, don't forget to include the A1, A2, A3, et cetera, in your tweet as well.

If you miss the chat completely but still want to participate, that's okay!

- We'll collect all the X/Twitter posts tagged with **#NLPPWchat** for a Wakelet record starting the next morning, so as long as you've posted on the day of the chat, it's okay with us; however, the visibility of your posts will be less than if you'd been posting during the chat hour. We'll do our best to relocate any delayed responses into their logical locations in the Wakelet record. Note: If possible, we'll integrate the responses from the simultaneous versions of the chat happening on Facebook, Instagram, and LinkedIn as well.

