

National Center for HEALTHY HOUSING

Presents the eighth annual chat in support of

National Lead Poisoning Prevention Week 2024

Wednesday, October 23, 2024, 3 to 4 p.m. ET (12 to 1 p.m. PT). #NLPPWchat

The National Healthy Housing Center (NCHH) is hosting a **National Lead Poisoning Prevention Week**-themed chat (**#NLPPWchat**) to exchange ideas, spread awareness, and take action on lead poisoning prevention and response policies.

In addition to X (formerly known as Twitter), we're experimenting with holding simultaneous chats on Facebook, Instagram, and LinkedIn. Participants may post answers to the platform of their choice or to multiple platforms.

The **#NLPPWchat** aims to:

- Discuss lead poisoning prevention and response.
- Raise awareness about the sources of lead exposure.
- Share helpful initiatives, policies, and resources.

NLPPW partners, please:

1. Participate in the live chat on October 23 from 3-4 p.m. ET (12-1 p.m. PT).
2. Help promote **#NLPPWchat** widely to your followers, members, and partners to ensure broad participation.

To participate, follow [@NCHH](#) and RSVP at <http://bit.ly/NLPPWchat24>. On Wednesday, October 23, @NCHH will post questions starting at 3:00 p.m. ET (12:00 p.m. PT). Follow along using the **#NLPPWchat** hashtag and share your thoughts and ideas on policies and practices to address housing health issues and response. *Remember to include **#NLPPWchat** in your posts so the chat participants can easily follow you and others during this event.*

Promote the chat widely for maximum participation! Like or follow NCHH and share our chat promotions in the days leading up to the event. The more that people see the chat, the more people tune in to read what you have to say, and the more this community can accomplish toward making safe, healthy homes a reality for all Americans.

National Lead Poisoning
Prevention Week

October
20-26,
2024

#LeadFreeKids
#NLPPW2024



For your convenience, links to our various social media accounts appear below:

- Facebook: [@HealthyHousing](#)
- Instagram/Threads: [@nchhorg](#)
- LinkedIn: [@NCHH](#)
- X/Twitter: [@NCHH](#)

As a chat participant, you have an excellent opportunity to highlight some of your exciting initiatives and projects! Use the **#NLPPWchat** questions to formulate your answers now. Where space permits, we also recommend including one or more of the official agency hashtags ([#NLPPW2024](#), [#LeadFreeKids](#)) for increased visibility.

Have a Conflict?

If you're scheduled to be elsewhere but would still like to participate, you have options. First, it's okay to join the chat late. As long as you've identified which answers correspond to what questions, the audience will figure everything out. Another option is to pre-schedule your replies using a post management tool (such as [Hootsuite](#) or [Sprout Social](#)).

Formatting Replies

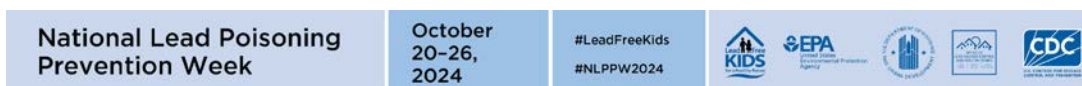
When composing responses, be sure to remember these tips:

- Include the hashtag **#NLPPWchat** in all your posts. If your response doesn't include this hashtag, some attendees may not see your post at all. This is especially important on the X platform.
- You're not limited to one reply to a question. You may also use A1a, A1b, A1c, and so on, to indicate a multipart reply or multiple responses to a given question. Begin your replies with A1, A2, A3, et cetera, to correspond to the question number.
- Include links to your website, programs, initiatives, and partners in your posts! Promote the good work that you, your community, or your organization does!
- For those participating in the chat via the X platform: You have only 280 characters per post, including spaces and links (note that links on X always use 23 characters, regardless of their actual length). Your posts on Facebook, Instagram, and LinkedIn allow much longer posts, but be careful not to write an answer so long that no one reads it.

Join us for what should be a lively and informative discussion and let us help you to highlight all the exciting work you're doing to encourage healthier home environments!

If you haven't already registered, **RSVP here now!** <https://bit.ly/NLPPWchat24>

The #NLPPWchat question schedule begins on the next page.



#NLPPWchat Question Schedule

To help you out, we've preformatted the answers for you. To appear in the chat, your answers must include the #NLPPWchat hashtag.

Check-In.

Check-In Question: *This year's #NLPPW theme is "Bright futures begin lead-free," and we're excited to be together with you today. Let's find out who's here! Share an image, meme, or gif that tells us why this theme matters to you. #NLPPWchat #NLPPW2024 #LeadFreeKids*

3:03 p.m.

A: #NLPPWchat #NLPPW2024

Question 1.

Q1: *HUD, CDC, and EPA's key messages for National Lead Poisoning Prevention Week are (1) Get the Facts, (2) Get Your Child Tested, and (3) Get Your Home Tested. What are your top three messages about lead exposure and lead prevention and why? #NLPPWchat #LeadFreeKids*

3:10 p.m.

A1: #NLPPWchat #NLPPW2024

Question 2.

Q2: *It's an election year. What do you want new or returning decision-makers at the local, state, and national levels to know about lead, and what do you want them to do about it? #NLPPWchat #NLPPW2024 #LeadFreeKids*

3:15 p.m.

A2: #NLPPWchat #NLPPW2024

Question 3.

Q3: *HUD is seeking input on developing a formula grant program to allocate funding for their Lead Hazard Reduction Grants (currently awarded through a competitive grant process). Is this a step forward? What needs to be considered? #NLPPWchat #NLPPW2024 #LeadFreeKids*

Note: In developing your responses, you can review the Federal Register notice here: https://www.regulations.gov/document/HUD-2024-0070-0001?utm_campaign=&utm_content=&utm_medium=email&utm_source=govdelivery

3:20 p.m.

A3: #NLPPWchat #NLPPW2024

Question 4.

Q4: Testing kids is important, but we don't have to wait for kids to be exposed and harmed before we act. Which policies, programs, or efforts make the biggest difference in proactively preventing lead exposure? What's standing in the way? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:25 p.m.

A4: #NLPPWchat #NLPPW2024

Question 5.

Q5: #Rural, #tribal, and other communities are often left out of the lead poisoning prevention conversation. How can we help all communities prevent lead exposure? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:30 p.m.

A5: #NLPPWchat #NLPPW2024

Question 6.

Q6: Many agencies and organizations talk about a vision of lead-free kids and communities. What does "lead-free" mean to you? What are you doing and/or what needs to be done to address lead more holistically? What needs more of our attention? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:35 p.m.

A6: #NLPPWchat #NLPPW2024

Question 7.

Q7: As a field, we have decades of experience in addressing lead hazards and responding to lead-exposed children. Are there still gaps in our knowledge? What are they? What kind of innovation does the field need? Who can help fill those gaps? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:40 p.m.

A7: #NLPPWchat #NLPPW2024

Question 8.

Q8: Following a summer of extreme heat and a fall with unrelenting storms, the impact of climate change is being felt across the nation. Why should young people worried about climate change also care about lead poisoning prevention? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:45 p.m.

A8: #NLPPWchat #NLPPW2024

Question 9.

Q9: It's been a big month for lead (@EPA's final rule/s, new funding for LSL replacement, @HUDHealthyHomes' historic level of grant funding). Are you celebrating any other wins at the local, state, or federal level? What gave you hope this year? #NLPPWchat #NLPPW2024 #LeadFreeKids

3:50 p.m.

A9: #NLPPWchat #NLPPW2024

Question 10.

Q10: In keeping with the theme of bright futures, what's your vision of how we'll be talking about lead poisoning 50 years from now? What partners will help us realize that vision? (Maybe you met one of them today? Don't forget to tag them!) #NLPPWchat #NLPPW2024 #LeadFreeKids

3:55 p.m.

A10: #NLPPWchat #NLPPW2024

Final Reminders and Notes About the #NLPPWchat

If you had something you wanted to tell the world related to lead poisoning prevention, but we didn't give you the question, go ahead and post it anyway!

- Make sure that your posts include **#NLPPWchat** in them so they'll be seen by the chat audience (and also **#NLPPW2024** and **#LeadFreeKids** for even more exposure), but we recommend not assigning them to a particular question. In other words, you may not want to begin your post with "A3" if it's not actually related to "Q3."

If you're not able to join the chat when it starts, that's okay!

- Join when you can, but make sure that your responses include **#NLPPWchat** in them so they'll be seen by the chat audience.
- If you're replying to one of the chat questions on this document, don't forget to include the A1, A2, A3, et cetera, in your post as well.

If you miss the chat completely but still want to participate, that's okay!

- We'll collect all the X/Twitter posts tagged with **#NLPPWchat** for a Wakelet record starting the next morning, so as long as you've posted on the day of the chat, it's okay with us; however, the visibility of your posts will be less than if you'd been posting during the chat hour. We'll do our best to relocate any delayed responses into their logical locations in the Wakelet record. Note: If possible, we'll integrate the responses from the simultaneous versions of the chat happening on Facebook, Instagram, and LinkedIn as well.