

## OUR ROLE

### OUR MISSION

**Transforming  
lives by  
transforming  
housing**

### OUR VISION

Through meaningful partnership, practical research, community capacity building, and data-driven advocacy and awareness building, we create systems and structures that reduce disparities and transform lives by transforming housing.

### OUR PURPOSE

Better housing for all means better health for all. We bridge the divide between housing and health to solve critical public health and societal problems.

## OUR RESPONSE



### Action Area 1. Identify and disseminate practical and proven steps for creating healthy homes for all.

- Goal 1.1. Identify and fill gaps in the scientific understanding of hazards in the home environment and their impact on health.
- Goal 1.2. Identify and fill gaps in the scientific understanding of how to prevent or fix hazards in the home environment and associated costs and benefits of these solutions.
- Goal 1.3. Consider a diverse range of communities and populations in designing research and translating and disseminating findings.
- Goal 1.4. Translate both NCHH- and partner-led research into accessible and actionable resources.



### Action Area 2. Advocate for evidence-based healthy homes practices and programs at the federal, state, and local levels.

- Goal 2.1. Organize and support local advocates' participation in setting and influencing policy at the federal, state, and local levels.
- Goal 2.2. Organize and support efforts to maintain or increase funding for key federal programs and provide support for similar efforts at the state and local levels.
- Goal 2.3. Advocate with allied organizations for policies that prevent housing-related illness and injury.



### Action Area 3. Equip communities to overcome barriers and improve their capacity to create healthier housing.

- Goal 3.1. Provide and mobilize context-specific tools and resources.
- Goal 3.2. Provide timely and responsive coaching and technical assistance to communities.
- Goal 3.3. Facilitate connections to peers and experts and attract new talent to the field.
- Goal 3.4. Provide support to communities seeking to improve housing quality and reduce the burden of housing-related illness and injury.



### Action Area 4. Provide a platform for exchange on a broad range of healthy housing issues and be prepared to respond to emerging needs within the field.

- Goal 4.1. Provide a range of opportunities for practitioners to share information about healthy housing.
- Goal 4.2. Actively recruit partners to share information on diverse and emerging topics.
- Goal 4.3. Participate in meetings, conferences, workgroups, and events that challenge and expand our understanding healthy housing and our role in it.



### Action Area 5. Communicate broadly and effectively to mobilize action on healthy housing.

- Goal 5.1. Create a simpler and more compelling story for NCHH and the field of healthy housing.
- Goal 5.2. Share tools and resources to help partners and communities improve their communications capacity and effectiveness.
- Goal 5.3. Improve range, efficiency, and timeliness of communications tools.
- Goal 5.4. Serve as a voice for the healthy housing movement.

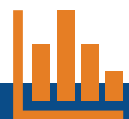


### Action Area 6. Strengthen NCHH as an institution in service to the field of healthy housing.

- Goal 6.1. Strengthen, equip, and activate NCHH's Board of Directors.
- Goal 6.2. Invest in and expand staff capacity and diversity.
- Goal 6.3. Shift from a focus on diversity toward a commitment to anti-racism.
- Goal 6.4. Create a reserve fund.
- Goal 6.5. Identify new revenue streams.
- Goal 6.6. Maintain efficient and effective operations.

## OUR IMPACT

**In 5-10 years, as a result of our work, we want to see in place:**



- Increased expectations and accountability for safe and healthy housing.
- Amplified local capacity to build the systems needed to support and advance local efforts to improve housing quality and health.
- A shift toward investment in prevention of housing-related health problems.
- A reduction in housing-related health disparities.
- Better housing and better health in communities across the country.