THE LANDSCAPE
Current Challenges and Opportunities

- Uneven code enforcement to prevent home environmental exposures
- Fewer federal dollars for public health and housing services
- Inadequate framing of healthy housing as a priority public health and housing issue
- Health care industry interested in addressing the root causes of disease
- Misaligned incentives between sectors investing in and benefitting from healthy housing
- Green building and energy efficiency movements embracing health

WE WILL DRAW FROM AND BUILD ON OVER 20 YEARS OF EXPERIENCE IN:

- Convening and leading the healthy housing movement.
- Conducting practical research.
- Translating and disseminating credible science into useful human tools.
- Garnering broad cross-sectoral support for better housing.
- Advocating for and with populations which traditionally have been marginalized.

OUR ROLE

OUR PURPOSE
To secure healthy homes for all.

OUR PHILOSOPHY
Through partnerships, community-based research, and advocacy we can reduce health disparities in low-income communities and communities of color.

OUR FOCUS AREAS

Sustaining

Children & Housing

GOAL 1: Identify practical and proven steps for creating safe and healthy homes for children
GOAL 2: Advocate for evidence-based healthy homes practices and programs
GOAL 3: Increase health care financing of safe and healthy homes

Emerging

Older Adults & Healthy Neighborhoods

GOAL 4: Identify practical and proven steps for creating safe and healthy homes for older adults
GOAL 5: Increase health equity through enlightened housing and community development decisions

OUR IMPACT

In 3-5 years, as a result of our work, we want to see in place:

- Better housing and better health.
- A reduction in housing-related health disparities.
- Increased expectations and accountability for safe and healthy housing.